

GRAPHIC



DESIGNER

BALI EDDINS

(816) 309-9716

bali@balieddinsdesign.com

[Bali Eddins - Portfolio/Website](#)

[Bali Eddins - LinkedIn](#)

[Bali Eddins - Instagram](#)

BIOGRAPHY

Hello, my name is Bali! I am a creative individual with an affinity for design, color, and composition. I am a graduate of Park University with extensive education in graphic arts, marketing, and multimedia. I am a passionate and inventive creator of innovative marketing strategies and design campaigns.

EXPERIENCE

FASTSIGNS Overland Park

- Lead Graphic Designer – May 2021 - Present
- Create computer-generated graphics for custom signs, posters, vehicles, windows, print media
- Operate Printing Press, Vinyl Cutter, Plotter
- Teach other employees how to be proficient in Adobe Suite and operate production machines

Freelance Graphic Designer

- February 2020 – April 2021
- Independent commission work for clients

Bright Ideas Signs & More

- Graphic Designer – May 2019 - January 2020
- Design and create artwork for custom signs
- Work directly with customers on projects
- Production of signs, shirts, and custom products
- Apply graphics to signs, vehicles, channel letters

ACTIVITIES

- 2019 Westport Art Fair
 - Showcased Original Artworks (Sold 25 pieces)
- 2017 Disney Imaginations Competition
 - Semi-Finalist (Top 12 Teams)
- 2018 Park University Student Research and Creative Arts Symposium

AWARDS & CERTIFICATIONS

- Dean's List 2015-2018
- Graduated Summa Cum Laude (2018)

EDUCATION

- Park University, Parkville, MO
- BS in Graphic Design
- Associate's Degree in Marketing
- Graduated May, 2018

SOFTWARE SKILLS

- Microsoft Office ●●●●●●
- Adobe Photoshop ●●●●○
- Adobe Illustrator ●●●●●●
- Adobe InDesign ●●●●○
- Adobe Lightroom ●●●●○
- CorelDRAW ●●●●○
- Sai Flexi ●●●●○
- Procreate ●●●●●●

OTHER SKILLS

- Photography
- Painting & Illustration
- Typography
- Color Theory
- Writing & Communication
- Digital Illustration
- Sign Fabrication
- Large Scale Printing
- Package Design & Production